

Rep Order# 8863116 Ver# 1 Status New  
EC'd Yes

Traffic Order# **37225** Printed: 09/11/2012 9:25 AM  
Last Received: 09/11/2012 9:08 AM  
Showing Buylines: All Lines

1 of 16

Station KLAS-TV LAS VEGAS  
Advertiser (REDACTED) ROMNEY, MIT  
Product ROMNEY/P/R  
Estimate# 373  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Agency C/P1/P2/E //373  
Flight Dates 09/12/2012 - 09/18/2012  
Salesperson Phone# 202-872-5880  
Hiatus Weeks  
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	600A-700A	Buyline Comment: NEWS	:30	2	\$245.00	09/12-09/14	3	1	3	\$735.00
	2	M-TU	600A-700A	Buyline Comment: NEWS	:30	2	\$245.00	09/17-09/18	2	1	2	\$490.00
	3	M-TU	700A-900A	Buyline Comment: EARLY SHOW	:30	2	\$150.00	09/17-09/18	2	1	2	\$300.00
	4	W-F	700A-900A	Buyline Comment: EARLY SHOW	:30	2	\$150.00	09/12-09/14	3	1	3	\$450.00
	5	M-TU	900A-1000A	Buyline Comment: LIVE	:30	2	\$250.00	09/17-09/18	2	1	2	\$500.00
	6	M-TU	1000A-1100A	Buyline Comment: PRICE IS RIGHT	:30	2	\$350.00	09/17-09/18	2	1	2	\$700.00
	7	M-TU	1100A-1200P	Buyline Comment: YOUNG AND RESTLESS	:30	2	\$500.00	09/17-09/18	2	1	2	\$1,000.00
	8	M-TU	1200P-1230P	Buyline Comment: NEWS	:30	2	\$225.00	09/17-09/18	2	1	2	\$450.00

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Flight Dates 09/12/2012 - 09/18/2012  
Hiatus Weeks

**Rep Firm**  
**Sales Office** ( ) WASHINGTON  
**Salesperson** ( ) MIKE JONES

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Hiatus Weeks

**Rep Firm** \_\_\_\_\_  
**Sales Office** (        ) WASHINGTON  
**Salesperson** (        ) MIKE JONES  
  
**Salesperson Phone#** 202-872-5880  
**Salesperson FAX#** 202-872-0265

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**Station** KLAS-TV LAS VEGAS  
**Advertiser** ( ) ROMNEY, MITT  
**Product** ROMNEY/P/R  
**Estimate#** 373  
**Buyer** STEPHANIE KINCAID  
**Phone#**  
**Fax#**

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BEVERLY, MA. 01915  
Agency C/P1/P2/E //373  
Flight Dates 09/12/2012 - 09/18/2012  
Hiring Weeks

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**Salesperson Phone#** 202-872-5880  
**Salesperson FAX#** 202-872-0263

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30	SA	500A-700A			Buyline Comment: EARLY SHOW	:30	1	\$240.00	09/15-09/15	2	1	2	\$480.00
31	SU	600A-630A			Buyline Comment: NEWS	:30	2	\$125.00	09/16-09/16	1	1	1	\$125.00
32	SU	630A-800A			Buyline Comment: SUNDAY MORNING	:30	2	\$325.00	09/16-09/16	2	1	2	\$650.00
33	SU	800A-830A			Buyline Comment: NEWS	:30	1	\$850.00	09/16-09/16	2	1	2	\$1,700.00
34	SU	830A-900A			Buyline Comment: FACE THE NATION	:30	2	\$300.00	09/16-09/16	1	1	1	\$300.00
35	SU	700P-800P			Buyline Comment: 60 MINUTES	:30	1	\$3,375.00	09/16-09/16	1	1	1	\$3,375.00
36	SU	900P-1000P			Buyline Comment: THE GOOD WIFE	:30	2	\$1,400.00	09/16-09/16	2	1	2	\$2,800.00
37	SU	1000P-1100P			Buyline Comment: THE MENTALIST	:30	1	\$4,000.00	09/16-09/16	1	1	1	\$4,000.00
38	SU	1100P-1130P			Buyline Comment: NEWS	:30	2	\$350.00	09/16-09/16	2	1	2	\$700.00
39	SU	500A-600A			Buyline Comment: NEWS	:30	2	\$75.00	09/16-09/16	2	1	2	\$150.00

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—REPORT TOTALS—

Report Totals: 89 / \$62,050.00

—SALES MONTHLY TOTALS—

Sep 12: 89 / \$62,050.00

Sales Totals: 89 / \$62,050.00

Station Totals: 89 / \$62,050.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$206,833	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null  
Demos RA35+